



Why Simple Plate?

Well, it's pretty simple (pun intended). Families need a go-to dinner solution that doesn't cut corners. With prepped and portioned ingredients that stay fresh for weeks, this is dinner that hits the spot without breaking the bank.



HOW SIMPLE IS YOUR DINNER?

Your Dinner Needs	Simple Plate™	Other Meal Delivery Companies	Grocery Store
Will I need time to peel, chop, dice, rinse, etc?	✓ Nope! Everything is prepped and portioned for you!	Oh yeah. In fact, clear your calendar tonight.	Yes, but that's fine because you have time for that, right?
Will it be ready in 30 minutes?	✓ Probably less than that!	It may take you 30 minutes to figure out step 1.	Maybe if you buy a TV dinner...
Will it stay fresh without preservatives?	✓ Yes! Grab Simple Plate right off the shelf on busy nights (or any night).	Tick...tock...tick...tock...	Is this even possible?
Can I order my favorite meals again?	✓ Yup! Your favorites are available anytime.	Nope! Our recipes change all the time.	Order? More like braving the grocery store crowds again...
Will I be left with loads of packaging?	✓ Nope! We've stuck to the minimum, and everything's recyclable!	Do cooling packs, insulation, bags, and boxes count?	Did you bring your own bag?
Will it break the bank?	✓ Avg. \$6 per plate	Avg. \$10-\$12 per plate	Depends on whether you factor in the Oreo's, pack of gum, candy bar...



Freeze drying helps us take nature's best and keep it that way. Just pop the lid!

Prepped, portioned, and ready in 30 minutes or less. Now that's simple!



Your Independent Consultant

NAME: _____

WEBSITE: _____

